

# INUVIK MUSKRAT JAMBOREE

INUVIK, NORTHWEST TERRITORIES, CANADA

## SPONSORSHIP PACKAGE



*Celebrating Spring in the  
Mackenzie Delta for over  
65 Years*

# Our Story

FOR AS LONG AS WE CAN REMEMBER, PEOPLE OF THE MACKENZIE DELTA FOLLOWED THE FLOW OF THE SEASONS WHILE PURSUING TRADITIONAL LIVELIHOODS SUCH AS HUNTING, TRAPPING, AND LIVING ON THE LAND. IN 1957 PEOPLE GATHERED IN WHAT IS NOW INUVIK, NORTHWEST TERRITORIES TO CELEBRATE SPRING IN THE DELTA AND HOSTED THE FIRST EVER MUSKRAT JAMBOREE. AFTER THE LONG ARCTIC WINTERS LOCALS WOULD COME TOGETHER TO EAT, PLAY, DANCE, AND MEET UP WITH FAMILY AND FRIENDS WHO THEY HADN'T SEEN OVER THE WINTER.








































AFTER OVER 65 YEARS, THIS CELEBRATION CONTINUES TODAY IN A FOUR-DAY COMMUNITY FESTIVAL. THE MAJORITY OF THE COMMUNITY EVENTS SUCH AS HARPOON THROWING, TEA BOILING, DOG TEAM RACES, AND SKIDOO RACES TAKE PLACE DOWN ON THE FROZEN EAST CHANNEL OF THE MACKENZIE RIVER. WHILE OTHER EVENTS SUCH AS COMMUNITY FEASTS, DRUMMING, DANCING, TALENT SHOWS, AND OPENING CEREMONIES USUALLY TAKE PLACE INDOORS AT THE LOCAL RECREATION COMPLEX OR SECONDARY SCHOOL..

WE CELEBRATE AND HONOUR THE ELDERS AND PEOPLE WHO CAME BEFORE US. WE APPRECIATE WHEN THEY ARE WILLING TO SHARE THEIR KNOWLEDGE & TRADITIONS WITH US AND OUR COMMUNITIES. THE MUSKRAT JAMBOREE HAS A LONG HISTORY OF DEDICATED INDIVIDUALS WHO HAVE WORKED HARD TO CONTINUE THE MUSKRAT JAMBOREE FOR YEARS TO COME.

THE MUSKRAT JAMBOREE WOULD NOT BE POSSIBLE WITHOUT THE TIRELESS DEDICATION AND HARD WORK OF OUR BOARD, COMMITTEE, AND COMMUNITY VOLUNTEERS. COUNTLESS HOURS ARE SPENT PLANNING TO BRING THIS AMAZING EVENT TO INUVIK EACH AND EVERY YEAR.

# Sponsorship Packages

AT A GLANCE

	LOON \$500	RAVEN \$1000	PTARMIGAN \$2500	BEAVER \$5000	MUSKRAT \$10,000	DELTA DIAMOND \$25,000
LOGO ON WEBSITE WITH URL LINK						
LOGO ON FINAL EVENT THANK-YOU RECOGNITION						
LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST						
PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES						
LOGO AND SPONSOR RECOGNITION ON UNIQUE FACEBOOK POST INCLUDING URL AND LOGO LINKS						
VERBAL MENTION BY MC DURING OPENING CEREMONIES						
VERBAL MENTION BY MC ON EVENT SITE						
PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES						
ABILITY TO PROVIDE ORG BRANDED SWAG FOR GIVE-AWAYS AND DOOR PRIZES						
EXCLUSIVE SPONSOR OF PARTICULAR EVENT OR ACTIVITY TO INCLUDE SPONSOR NAME AND LOGO ON POSTER						
VERBAL MENTION OVER LOCAL RADIO DURING INTERVIEWS AND EVENT PROMOS						
ABILITY TO PLACE BANNERS OR POP-UP DISPLAYS ON-SITE						
REPRESENTATIVE ABLE TO GIVE 5-MINUTE WELCOME ADDRESS DURING OPENING CEREMONIES						



[INUVIKMUSKRATJAMBOREE.COM](http://INUVIKMUSKRATJAMBOREE.COM)



[FACEBOOK.COM/INUVIKMUSKRATJAMBOREE](https://FACEBOOK.COM/INUVIKMUSKRATJAMBOREE)



**\$500**

*Loon*

LOGO ON WEBSITE WITH URL LINK

LOGO ON FINAL EVENT THANK-YOU RECOGNITION



**INUVIKMUSKRATJAMBOREE.COM**



**FACEBOOK.COM/INUVIKMUSKRATJAMBOREE**



**\$1000**

*Raven*

LOGO ON WEBSITE WITH URL LINK

LOGO ON FINAL EVENT THANK-YOU RECOGNITION

LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST



**INUVIKMUSKRATJAMBOREE.COM**



**FACEBOOK.COM/INUVIKMUSKRATJAMBOREE**



**\$2500**

*Ptarmigan*

LOGO ON WEBSITE WITH URL LINK

LOGO ON FINAL EVENT THANK-YOU RECOGNITION

LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST

PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES



**INUVIKMUSKRATJAMBOREE.COM**



**FACEBOOK.COM/INUVIKMUSKRATJAMBOREE**



**\$5000**

**Beaver**

LOGO ON WEBSITE WITH URL LINK

LOGO ON FINAL EVENT THANK-YOU RECOGNITION

LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST

PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES

LOGO AND SPONSOR RECOGNITION ON UNIQUE FACEBOOK POST INCLUDING URL AND LOGO LINKS

VERBAL MENTION BY MC DURING OPENING CEREMONIES

VERBAL MENTION BY MC ON EVENT SITE



**INUVIKMUSKRATJAMBOREE.COM**



**FACEBOOK.COM/INUVIKMUSKRATJAMBOREE**



**\$10,000**

# Muskrat

LOGO ON WEBSITE WITH URL LINK

LOGO ON FINAL EVENT THANK-YOU RECOGNITION

LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST

PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES

LOGO AND SPONSOR RECOGNITION ON UNIQUE FACEBOOK POST INCLUDING URL AND LOGO LINKS

VERBAL MENTION BY MC DURING OPENING CEREMONIES

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PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES

ABILITY TO PROVIDE ORG BRANDED SWAG FOR GIVE-AWAYS AND DOOR PRIZES

EXCLUSIVE SPONSOR OF PARTICULAR EVENT OR ACTIVITY TO INCLUDE SPONSOR NAME AND LOGO ON POSTER



**INUVIKMUSKRATJAMBOREE.COM**



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**\$25,000**

# *Delta Diamond*

**LOGO ON WEBSITE WITH URL LINK**

**LOGO ON FINAL EVENT THANK-YOU RECOGNITION**

**LOGO ON GENERAL EVENT SPONSOR FACEBOOK POST**

**PRINTED LOGO ON DISPLAY DURING OPENING CEREMONIES**

**LOGO AND SPONSOR RECOGNITION ON UNIQUE FACEBOOK POST INCLUDING URL AND LOGO LINKS**

**VERBAL MENTION BY MC DURING OPENING CEREMONIES**

**VERBAL MENTION BY MC ON EVENT SITE**

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**ABILITY TO PLACE BANNERS OR POP-UP DISPLAYS ON-SITE**

**REPRESENTATIVE ABLE TO GIVE 5-MIN WELCOME ADDRESS DURING OPENING CEREMONIES**



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# INUVIK MUSKRAT JAMBOREE

INUVIK, NORTHWEST TERRITORIES, CANADA



## CONTACT US

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